Demystifying the Design Journey
Concept Building Tool Kit for the Architecture Design Studio

Convened by Prof. Jayashree Deshpande, Director, COA-TRC, Pune
Coordinated by Darpana Athale, Architect, Designer, Academic, Journalist

This workshop aims to create a strategy of social learning and analogical thinking to help the participants prepare their students to think and learn effectively, expand their mental thinking of design concepts, and develop the ability to flexibly use their knowledge through teacher-student interactions, teaching and learning methods, assigned tasks or study aspects, and design communication techniques. The workshop is an iterative process model wherein through dialogues, discussions and hands on processes, an organizational framework can be created for the development of teaching expertise.

The output of the workshop will be theory and exercise based wherein participants will be able to learn different tools for creating design briefs, conducting design studios and help students understand design concepts in the subjects of Architecture Design, Campus Planning, Thesis and Structures.

The workshop will be conducted in the form of talks, presentations and interactive discussions on...

1. Introduction to Concepts & Basic Tools
2. Design Methodologies
3. Basic Fundamentals of Design
4. Skills sets development
5. Analysis of Form
6. Strategies of Design
7. Materials & Climatology as tools for design
8. Getting inspired from Nature
9. Developing a design from concept to built
10. Tapping visual memories
11. Cognitive Learning
12. Reading & Literature as tools for concept building
13. Art and Concept building
14. Building context through culture
15. Structure and Design
16. Technology & Tools for Concept Development
17. Concept Development for Thesis
18. Understanding how to present a concept

The five day workshop will involve various experts from the fields of Architecture, Engineering, Design, Art, Technology and Academics sharing their insights and knowledge with the participants.

- Dr. Bhakti More, Dubai
- Ar. Chetan Shivaprasad, Hubli
- Ar. Fatema Kabir, Baramati
- Mr. Pankaj Sapkal, Pune
- Dr. Parag Narkhede, Pune
- Ar. Rahul Kadam, Pune
- Ar. Sagar T. S., Tumkur
- Er. Satish Marathe, Pune
- Ar. Shrikant Nivasarkar, Pune
- Smt. Sujata Dharap, Pune

Registration Process

Colleges who have registered with Council of Architecture under the Collaborative Training Program by payment of training fees in advance, proportionate to their average intake, can nominate teachers to participate in this program. The nominated teachers can register for this program by filling up the attached google form and mailing back a scanned image of the application form duly authenticated by HOD/Principal on ttpcoatrc.pune@gmail.com and directorcoatrc.pune@gmail.com

Only in case nominated teachers registered for this programme require provision of accommodation, the facility of accommodation on sharing basis, breakfast and dinner for five days can be availed of by payment of ₹5,000/- per head by online payment/bank challan and mailing back scanned images of the proof of payment together with application form duly authenticated by HOD/Principal on ttpcoatrc.pune@gmail.com and directorcoatrc.pune@gmail.com

OR

Teachers/architects other than those nominated by schools of architecture, desirous of participating in this training programme, may register by filling up the attached google form and mailing it back along with a scanned image of receipt of online payment/bank challan towards registration fees on ttpcoatrc.pune@gmail.com and directorcoatrc.pune@gmail.com

Registration fees:
- ₹10,000/- (without accommodation)
- ₹15,000/- (with accommodation on sharing basis)

Link for Application Form: https://goo.gl/forms/wAW12nJKpVKBDGHp1
For Online Payment/Bank Challan please follow the following link:
https://www.onlinesbi.com/sbicollect/icollecthome.htm?corpID=872531

Kindly send the hard copy of registration form and receipt of online payment/bank challan (as applicable) on the following address for the confirmation of participation.
Prof. Jayashree Deshpande, Director,
Council of Architecture Training & Research Centre (COA-TRC), 2nd Floor, A-4 (B), Abhimanshree, Pune-411008

Dates:
06th to 10th August, 2018

Last Date of Registration:
25th July, 2018

Architecture is a subject that requires important design thinking abilities to approach each project. Different kinds of learnings revolve around many factors, including problem-solving skills, memory retention, thinking skills and the perception of learned material.

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